

1 THE HONORABLE JAMES L. ROBART
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UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

9 PROMEDEV LLC dba RELIEF FACTOR,

No. 2:22-cv-01063-JLR

10 Plaintiff,

[PROPOSED] STIPULATED
11 v. PROTECTIVE ORDER

JLR

12 ROBY WILSON (individual) and
13 MAXXIMEDIA ADVERTISING CO; and
14 DOES 1 through 25,

Defendant.

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16 1. PURPOSES AND LIMITATIONS

17 Discovery in this action is likely to involve production of confidential, proprietary, or
18 private information for which special protection may be warranted. Accordingly, the parties hereby
19 stipulate to and petition the court to enter the following Stipulated Protective Order. The parties
20 acknowledge that this agreement is consistent with LCR 26(c). It does not confer blanket
21 protection on all disclosures or responses to discovery, the protection it affords from public
22 disclosure and use extends only to the limited information or items that are entitled to confidential
23 treatment under the applicable legal principles, and it does not presumptively entitle parties to file
24 confidential information under seal.

1 2. “CONFIDENTIAL” MATERIAL

2 “Confidential” material shall include the following documents and tangible things
3 produced or otherwise exchanged:

- 4 a. Information protected from disclosure by statute or regulation;
5 b. Personal Identifiers such as Social Security numbers, financial account numbers,
6 driver’s license numbers, except for the last four digits;
7 c. Documents that describe, contain, or disclose non-public commercial or financial
8 information, that is treated as confidential or proprietary within the organization, and would create
9 a risk of harm to the producing party if publicly disclosed.

10 3. “CONFIDENTIAL – ATTORNEY’S EYES ONLY” MATERIAL

11 “Confidential – Attorney’s Eyes Only” material shall include the following documents and
12 tangible things produced or otherwise exchanged:

- 13 a. “Trade secrets” as defined under RCW 19.108.010(4).

14 4. SCOPE

15 The protections conferred by this agreement cover not only confidential material (as
16 defined above), but also (1) any information copied or extracted from confidential material; (2) all
17 copies, excerpts, summaries, or compilations of confidential material; and (3) any testimony,
18 conversations, or presentations by parties or their counsel that might reveal confidential material.

19 However, the protections conferred by this agreement do not cover information that is in
20 the public domain or becomes part of the public domain through trial or otherwise.

21 5. ACCESS TO AND USE OF CONFIDENTIAL MATERIAL

22 5.1 Basic Principles. A receiving party may use confidential material that is disclosed
23 or produced by another party or by a non-party in connection with this case only for prosecuting,
24 defending, or attempting to settle this litigation. Confidential material may be disclosed only to the
25 categories of persons and under the conditions described in this agreement. Confidential material
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1 must be stored and maintained by a receiving party at a location and in a secure manner that ensures
2 that access is limited to the persons authorized under this agreement.

3 5.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered
4 by the court or permitted in writing by the designating party, a receiving party may disclose any
5 confidential material only to:

6 (a) the receiving party’s counsel of record in this action, as well as employees
7 of counsel to whom it is reasonably necessary to disclose the information for this litigation;

8 (b) the officers, directors, and employees (including in house counsel) of the
9 receiving party to whom disclosure is reasonably necessary for this litigation, unless the parties
10 agree that a particular document or material produced is for Attorney’s Eyes Only and is so
11 designated;

12 (c) experts and consultants to whom disclosure is reasonably necessary for this
13 litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

14 (d) the court, court personnel, and court reporters and their staff;

15 (e) copy or imaging services retained by counsel to assist in the duplication of
16 confidential material, provided that counsel for the party retaining the copy or imaging service
17 instructs the service not to disclose any confidential material to third parties and to immediately
18 return all originals and copies of any confidential material;

19 (f) during their depositions, witnesses in the action to whom disclosure is
20 reasonably necessary and who have signed the “Acknowledgment and Agreement to Be Bound”
21 (Exhibit A), unless otherwise agreed by the designating party or ordered by the court. Pages of
22 transcribed deposition testimony or exhibits to depositions that reveal confidential material must
23 be separately bound by the court reporter and may not be disclosed to anyone except as permitted
24 under this agreement;

25 (g) the author or recipient of a document containing the information or a
26 custodian or other person who otherwise possessed or knew the information.

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2 5.3 Disclosure of “CONFIDENTIAL – ATTORNEY’S EYES ONLY” Information or

3 Items. Unless otherwise ordered by the court or permitted in writing by the designating party, a
4 receiving party may disclose any Confidential – Attorney’s Eyes Only material only to:

5 (a) the receiving party’s outside counsel of record in this action;
6 (c) experts and consultants to whom disclosure is reasonably necessary for this
7 litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);
8 (d) the court, court personnel, and court reporters and their staff;

9 (e) copy or imaging services retained by counsel to assist in the duplication of
10 confidential material, provided that counsel for the party retaining the copy or imaging service
11 instructs the service not to disclose any confidential material to third parties and to immediately
12 return all originals and copies of any confidential material;

13 (f) during their depositions, witnesses in the action to whom disclosure is
14 reasonably necessary and who have signed the “Acknowledgment and Agreement to Be Bound”
15 (Exhibit A), unless otherwise agreed by the designating party or ordered by the court. Pages of
16 transcribed deposition testimony or exhibits to depositions that reveal confidential material must
17 be separately bound by the court reporter and may not be disclosed to anyone except as permitted
18 under this agreement;

19 (g) the author or recipient of a document containing the information or a custodian or
20 other person who otherwise possessed or knew the information.

21 5.4 Filing Confidential Material. Before filing confidential material or discussing or
22 referencing such material in court filings, the filing party shall confer with the designating party,
23 in accordance with Local Civil Rule 5(g)(3)(A), to determine whether the designating party will
24 remove the confidential designation, whether the document can be redacted, or whether a motion
25 to seal or stipulation and proposed order is warranted. During the meet and confer process, the
26 designating party must identify the basis for sealing the specific confidential information at issue,

1 and the filing party shall include this basis in its motion to seal, along with any objection to sealing
2 the information at issue. Local Civil Rule 5(g) sets forth the procedures that must be followed and
3 the standards that will be applied when a party seeks permission from the court to file material
4 under seal. A party who seeks to maintain the confidentiality of its information must satisfy the
5 requirements of Local Civil Rule 5(g)(3)(B), even if it is not the party filing the motion to seal.
6 Failure to satisfy this requirement will result in the motion to seal being denied, in accordance with
7 the strong presumption of public access to the Court's files.

8 6. DESIGNATING PROTECTED MATERIAL

9 6.1 Exercise of Restraint and Care in Designating Material for Protection. Each party
10 or non-party that designates information or items for protection under this agreement must take
11 care to limit any such designation to specific material that qualifies under the appropriate
12 standards. The designating party must designate for protection only those parts of material,
13 documents, items, or oral or written communications that qualify, so that other portions of the
14 material, documents, items, or communications for which protection is not warranted are not swept
15 unjustifiably within the ambit of this agreement.

16 Mass, indiscriminate, or routinized designations are prohibited. Designations that are
17 shown to be clearly unjustified or that have been made for an improper purpose (e.g., to
18 unnecessarily encumber or delay the case development process or to impose unnecessary expenses
19 and burdens on other parties) expose the designating party to sanctions.

20 If it comes to a designating party's attention that information or items that it designated for
21 protection do not qualify for protection, the designating party must promptly notify all other parties
22 that it is withdrawing the mistaken designation.

23 6.2 Manner and Timing of Designations. Except as otherwise provided in this
24 agreement (see, e.g., second paragraph of section 5.2(b) below), or as otherwise stipulated or
25 ordered, disclosure or discovery material that qualifies for protection under this agreement must
26 be clearly so designated before or when the material is disclosed or produced.

1 (a) Information in documentary form: (e.g., paper or electronic documents and
2 deposition exhibits, but excluding transcripts of depositions or other pretrial or trial proceedings),
3 the designating party must affix the word “CONFIDENTIAL” or “CONFIDENTIAL –
4 ATTORNEY’S EYES ONLY” to each page that contains confidential material. If only a portion
5 or portions of the material on a page qualifies for protection, the producing party also must clearly
6 identify the protected portion(s) (e.g., by making appropriate markings in the margins).

7 (b) Testimony given in deposition or in other pretrial proceedings: the parties
8 and any participating non-parties must identify on the record, during the deposition or other pretrial
9 proceeding, all protected testimony, without prejudice to their right to so designate other testimony
10 after reviewing the transcript. Any party or non-party may, within fifteen days after receiving the
11 transcript of the deposition or other pretrial proceeding, designate portions of the transcript, or
12 exhibits thereto, as confidential. If a party or non-party desires to protect confidential information
13 at trial, the issue should be addressed during the pre-trial conference.

14 (c) Other tangible items: the producing party must affix in a prominent place
15 on the exterior of the container or containers in which the information or item is stored the word
16 “CONFIDENTIAL” or “CONFIDENTIAL – ATTORNEY’S EYES ONLY.” If only a portion or
17 portions of the information or item warrant protection, the producing party, to the extent
18 practicable, shall identify the protected portion(s).

19 6.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to
20 designate qualified information or items does not, standing alone, waive the designating party’s
21 right to secure protection under this agreement for such material. Upon timely correction of a
22 designation, the receiving party must make reasonable efforts to ensure that the material is treated
23 in accordance with the provisions of this agreement.

24 7. CHALLENGING CONFIDENTIALITY DESIGNATIONS

25 7.1 Timing of Challenges. Any party or non-party may challenge a designation of
26 confidentiality at any time. Unless a prompt challenge to a designating party’s confidentiality

1 designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic
 2 burdens, or a significant disruption or delay of the litigation, a party does not waive its right to
 3 challenge a confidentiality designation by electing not to mount a challenge promptly after the
 4 original designation is disclosed.

5 7.2 Meet and Confer. The parties must make every attempt to resolve any dispute
 6 regarding confidential designations without court involvement. Any motion regarding confidential
 7 designations or for a protective order must include a certification, in the motion or in a declaration
 8 or affidavit, that the movant has engaged in a good faith meet and confer conference with other
 9 affected parties in an effort to resolve the dispute without court action. The certification must list
 10 the date, manner, and participants to the conference. A good faith effort to confer requires a face-
 11 to-face meeting or a telephone conference.

12 7.3 Judicial Intervention. If the parties cannot resolve a challenge without court
 13 intervention, the designating party may file and serve a motion to retain confidentiality under Local
 14 Civil Rule 7 (and in compliance with Local Civil Rule 5(g), if applicable). The burden of
 15 persuasion in any such motion shall be on the designating party. Frivolous challenges, and those
 16 made for an improper purpose (*e.g.*, to harass or impose unnecessary expenses and burdens on
 17 other parties) may expose the challenging party to sanctions. All parties shall continue to maintain
 18 the material in question as confidential until the court rules on the challenge.

19 8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
 20 LITIGATION

21 If a party is served with a subpoena or a court order issued in other litigation that compels
 22 disclosure of any information or items designated in this action as “CONFIDENTIAL,” that party
 23 must:

24 (a) promptly notify the designating party in writing and include a copy of the
 25 subpoena or court order;

(b) promptly notify in writing the party who caused the subpoena or order to issue in the other litigation that some or all of the material covered by the subpoena or order is subject to this agreement. Such notification shall include a copy of this agreement; and

(c) cooperate with respect to all reasonable procedures sought to be pursued by the designating party whose confidential material may be affected.

9. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a receiving party learns that, by inadvertence or otherwise, it has disclosed confidential material to any person or in any circumstance not authorized under this agreement, the receiving party must immediately (a) notify in writing the designating party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the protected material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this agreement, and (d) request that such person or persons execute the "Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit A.

10. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL

When a producing party gives notice to receiving parties that certain inadvertently produced material is subject to a claim of privilege or other protection, the obligations of the receiving parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure may be established in an e-discovery order or agreement that provides for production without prior privilege review. The parties agree to the entry of a non-waiver order under Fed. R. Evid. 502(d) as set forth herein.

11. NON TERMINATION AND RETURN OF DOCUMENTS

Within 60 days after the termination of this action, including all appeals, each receiving party must permanently destroy all confidential material to the producing party, including all copies, extracts and summaries thereof.

1 Notwithstanding this provision, counsel are entitled to retain one archival copy of all
2 documents filed with the court, trial, deposition, and hearing transcripts, correspondence,
3 deposition and trial exhibits, expert reports, attorney work product, and consultant and expert work
4 product, even if such materials contain confidential material.

5 The confidentiality obligations imposed by this agreement shall remain in effect until a
6 designating party agrees otherwise in writing or a court orders otherwise.
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8 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

9 DATED: February 16, 2023 s/ Virginia Weeks
10 Attorneys for Plaintiff

11 DATED: February 16, 2023 s/ Gregor A. Hensrude (with approval)
12 Attorneys for Defendant

13 PURSUANT TO STIPULATION, IT IS SO ORDERED

14 IT IS FURTHER ORDERED that pursuant to Fed. R. Evid. 502(d), the production of any
15 documents in this proceeding shall not, for the purposes of this proceeding or any other federal or
16 state proceeding, constitute a waiver by the producing party of any privilege applicable to those
17 documents, including the attorney-client privilege, attorney work-product protection, or any other
18 privilege or protection recognized by law.

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20 DATED: February 17, 2023.

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24 The Honorable James L. Robart
25 UNITED STATES DISTRICT JUDGE
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EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, _____ [print or type full name], of _____ [print or type full address], declare under penalty of perjury that I have read in its entirety and understand the Stipulated Protective Order that was issued by the United States District Court for the Western District of Washington on [date] in the case of _____ **[insert formal name of the case and the number and initials assigned to it by the court]**. I agree to comply with and to be bound by all the terms of this Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to this Stipulated Protective Order to any person or entity except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the Western District of Washington for the purpose of enforcing the terms of this Stipulated Protective Order, even if such enforcement proceedings occur after termination of this action.

Date:

City and State where sworn and signed:

Printed name:

Signature: